

HICKS -- CLYDESDALES

ANHEUSER-BUSCH TO SPONSOR PAVILION, FEATURE BUDWEISER CLYDESDALES AT 1992 WORLD'S FAIR IN SEVILLE, SPAIN

ST. LOUIS, Mo. -- The 1992 World's Fair will feature some world-famous horses thanks to an Anheuser-Busch promotion.

The Budweiser Clydesdales will be a part of the color and pageantry of the daily World's Fair parade and will be on public display throughout the event, which will take place in Seville, Spain and opens May 1.

In addition, Anheuser-Busch will sponsor the Budweiser barbecue and bluegrass pavilion during the exposition, according to Lerica Resurreccion, the brewing company's director of marketing and promotions.

"Visitors can view the horses' intricate grooming and dressing preparations as the handlers prepare them for the daily parade," Resurreccion said.

The horses will be housed in a specially-constructed timber and fiberglass stable set on a 30,000-square-foot site at the center of the fairgrounds. Visitors can view the horses from a large wooden deck in the stable.

The Seville World's Fair is one of three major events that will mark 1992 as an especially important year in Spain. The 1992 Summer Olympic Games will be held in Barcelona and special events will commemorate the 500th anniversary of Christopher Columbus' discovery of America.

The fair will last six months and is expected to attract 15 million visitors.

--END--

CHRYSLER CORPORATION
12000 Lynn Townsend Drive
Highland Park, Mich. 48288

ELLIOT HICKS
Director of Communications

Office: 313-422-6222
Home: 313-538-2376
Email: ehicks@chrysler.com

Distribution: April 1, 2020

Release: Immediate

LEE IACOCCA -- SHORT BIOGRAPHY

HIGHLAND PARK, Mich. -- Lee Iacocca has served as Chrysler's board chairman and chief executive officer since 1979.

Iacocca previously served as president and chief operating officer with Chrysler from 1978 to 1979.

Prior to joining Chrysler, Iacocca worked for Ford, where he was most recently the company president from 1970 to 1978. His tenure at Ford began in 1946; Iacocca held various sales, marketing and merchandising positions, including beginning as assistant manager of fleet sales in Chester, Pa., zone manager in Wilkes-Barre, Pa. and Philadelphia district sales manager.

He then became Ford's car marketing manager, a position he held from 1957 to 1960. Iacocca then served as general manager from 1960 to 1965, vice president of the car and truck group from 1965 to 1967 and executive vice president from 1967 to 1968.

Iacocca is currently the chairman of the Statue of Liberty-Ellis Island Centennial Commission.

Born Lido Anthony Iacocca, the son of Nicola and Antoinette (Perrotto) Iacocca was born Oct. 15, 1924 in Allentown, Pa. He earned a bachelor's in engineering in 1945 from Lehigh University in Bethlehem, Pa. and a master's in engineering from Princeton University in Princeton, N.J. in 1946.

Iacocca married Mary McCleary on Sept. 29, 1956. They have two children, Kathryn Lisa and Lia Antoinette.

--END--

AMERICAN SOCIETY OF COMPOSERS, AUTHORS AND PUBLISHERS
7 Nancy Court
Nashua, N.H. 03062

ELLIOT HICKS
Director of Information

Office: 603-594-6666
Home: 603-968-3825
Email: ehicks@ascap.com

Distribution: April 23, 2020

Release: Immediate

PULITZER PRIZE-WINNING COMPOSER, "DEAN OF AMERICAN MUSIC" COPLAND DIES AT 90

NORTH TARRYTOWN, N.Y. -- Composer Aaron Copland, who won a Pulitzer Prize in 1945, died of pneumonia yesterday at age 90.

Copland had been hospitalized at George Fee Memorial Hospital in North Tarrytown following two recent strokes. He had lived in Peekskill prior to his health issues.

Growing up in Brooklyn as the son of Eastern European immigrants, Copland would go on to be regarded as the dean of American music by historians of the topic.

He created classics such as "Rodeo," "Billy the Kid" and "Appalachian Spring," the latter of which would earn him his Pulitzer Prize award.

Based on a Shaker sect melody, "Appalachian Spring" was played on clarinet and featured a ballet choreographed by Martha Graham.

As a composer, Copland used jazz rhythms of the South, folk songs of Appalachia and the cowboy tunes of the prairie to create his classical music that was American, according to

Ernest P. Dolfi, president of the American Society of Composers, Artists and Performers (ASCAP).

Composer and conductor Leonard Bernstein once called Copland's 1942 composition "Fanfare for the Common Man" the "all-time top of the hit parade in American music."

Stella Mossburg Batwinis, who collaborated with the composer on his 1984 memoir "Copland," said he "put American music on the map."

"He decided that there should be an American sound, a place for the American composer," she said.

--END--